Alizishaan Khatri
University of Buffalo

Significance Of the Presentation

My presentation talked about the ethics that need to be kept in mind while developing technology for South Asian audiences in general. It briefly talked about the challenges involved in working with Urdu and other Indic languages in the Digital Humanities (DH) space. Through three case studies, it discussed the merits and demerits of an Urdu sentiment analysis system, an Arabic script-Roman transliteration system for Urdu and a defunct desi music recommendation service. This presentation aimed to develop DH tools that represent the native culture in a culturally authentic manner.